**Lesson 7**

**GetResponse**

Sign Up For GetResponse 30-Day Free Trial: <https://secure.getresponse.com/create_trial/?a=mymediahelper>

No Payment Information is Necessary Unless You Want to Continue the Subscription After the 30-Days.

The GetResponse is an Affiliate Link So Please Use That Link as You Help the Channel Grow.

Create a List

Design Your Opt-In Form

We’ll Create a Clear Logo Image Using Photopea: (<https://www.photopea.com>)

Add Opt-In Form to WordPress and Edit Form More

Introduction to Newsletter and Autoresponders

Feel Free to Sign Up for MyGoodDoggys.com Newsletter for an Example: (<https://www.mygooddoggys.com>)

Explain and Assign Your Homework for the Next Training Video (7 Emails)

* Introduction Email (Share Your Passion)
* Fun Video Email (Search YouTube or Make Your Own)
* Links to Your Subject Matter Email (Link to Relevant Articles Online)
* Personal Story (Share a Personal Story Based on Your Business/BLOG/Website)
* Questions and Answers (Did You Know? or Can You Name…?)
* Top 5 or 10 of Something (Link to One of Your Articles)
* I Want You to Think of Your Own Subject
* (Keep Going…)

Use Your Own Images or Find Ones for Commercial Use:

* Google.com (Images – Filter “Commercial and Other Licenses”)
* Unsplash: (<https://unsplash.com>)
* Pixabay: (<https://pixabay.com>)

**Next Video:** You Will Complete Your Homework for Next Video and We’ll Go Ahead and Learn How to Setup Autoresponders.