**Lesson 14**

**Video Editing with Pinnacle Studios Video Editor**

The video that is being edited in the instructional:

<https://www.youtube.com/watch?v=oJz0Uq-lqDs>

Make it easy. If you’re a bit more advanced in the world of video editing one of the editors below should help you immensely. Most of them are all run on basically the same concept. I’ll be using Pinnacle Studio for the simple fact I’ve been using it for years.

The best videos aren’t scripted. You should certainly have notes. Don’t feel your video has to be perfect on the level of your performance. People want to see the real you and can forgive when you get a little tongue tied or you lose a thought for a second.

I use Loom to Screen Record my videos.

**Loom:** https://www.loom.com

**Video Editors:**

**Pinnacle Studio:** https://www.mymediahelper.com/pinnacle-studio

**Roxio:** https://www.mymediahelper.com/roxio

**Movie Maker:** https://www.mymediahelper.com/microsoft=movie-maker

**Video StudiosPro:** https://www.mymediahelper.com/video-studios-pro

**Movavi:** https://www.mymediahelper.com/movavi

You can hire someone to do a video opening for your videos...

**Fiverr:** https://www.fiverr.com

**Canva:** https://www.mymediahelper.com/canva

Record audio overlay with this program...

**Audacity:** https://www.audacityteam.org

Analytics…

**TubeBuddy (YouTube KeyWords):** https://www.mymediahelper.com/tubebuddy

**Video IQ:** https://www.mymediahelper.com/video-iq

Get social links…

**Red Social:** https://www.redsocial.net

**SubPals:** https://www.mymediahelper.com/subpals

Previous Lesson 2 on How To setup your YouTube Channel:

https://youtu.be/ukC8T\_wov5Y

Make sure your personality comes out. People will follow you based on that alone. If they feel you offer value, they can trust you and you add a dash of entertainment consider your video a success.

**NEXT TIME:** We will be expanding our knowledge base by starting to go over the affiliate tool links I post in each video. There is a reason why I post those particular links and I want to show you how effective they can be in growing your business.