**Lesson 17**

**Drop-Shipping on Amazon Seller Account**

Let’s start building up your Amazon.com Seller Store with products that fit into your niche. Considering my business name is My Media Helper I’m going to focus on products based on the namesake. This will be media based items such as computers, photography, software, hardware and what ever else I find that I feel fits in that general area.

**SELLER LINKS:**

* **Amazon:** [https://sell.amazon.com](https://sell.amazon.com/)
* **eBay:** <https://www.ebay.com/sh/ovw>
* **FaceBook:** https://business.facebook.com/commerce\_manager

The first **DROP SHIPPING** website I’ll be focusing on it:

* **GoTen:** [https://www.goten.com](https://www.goten.com/)
* **Sunrise Wholesale:** [https://sunrisewholesalemerchandise.com](https://sunrisewholesalemerchandise.com/)
* **CROV:** https://www.crov.com
* **Etsy:** [https://www.etsy.com](https://www.etsy.com/)
* **Bulk Book Store:** https://bulkbookstore.com

**FACEBOOK GROUP:**

* **Ecom Trailblazers:** https://www.facebook.com/groups/ecomtrailblazers

**EBAY CALCULATOR:**

* <https://www.ebayfeescalculator.com/usa-ebay-calculator>

**PLUGINS:**

# **DS Amazon Quick View:** https://chrome.google.com/webstore/detail/ds-amazon-quick-view/jkompbllimaoekaogchhkmkdogpkhojg?hl=en

# **Scanalyze:** https://chrome.google.com/webstore/detail/scanalyze-for-online-sour/jofibhpjfepbfdeniifaoobeiilmhpgk/related?hl=en-US

# **Price Blink:** <https://chrome.google.com/webstore/detail/priceblink-coupons-and-pr/aoiidodopnnhiflaflbfeblnojefhigh>

# **Amazon Product Finder:** https://chrome.google.com/webstore/detail/amazon-product-finder-amz/njopapoodmifmcogpingplfphojnfeea/related?hl=en

# **Helium 10:** https://chrome.google.com/webstore/detail/helium-10/njmehopjdpcckochcggncklnlmikcbnb?hl=en-US

**WEBSITES:**

# **Google Trends:** https://trends.google.com/trends

# **Watch Count:** http://www.watchcount.com

# **Google:** https://www.google.com

Amazon Support: https://sellercentral.amazon.com/help/hub/support/INTENT\_DA\_ManageListingIssues

Your Cases and Requests Log:

<https://sellercentral.amazon.com/cu/case-lobby?ref=xx_caselog_count_home>

**PROCESS**

* Search for product in your Niche.
* Make sure it’s something you’re passionate about, is worth your time on investment.
* Don’t worry so much about undercutting competition price rather than good customer service. They could have the lowest price online and suck at communication and delivery.
* **CUSTOMER SERVICE!** Just as important if not more important than making the sale.
* **FOLLOW THROUGH!** Make sure your customer gets what they ordered in a timely and hassle-free experience.
* List Product – Sell Product – Make Purchase through Wholesaler/Drop Shipper – Amazon/Ebay take their cut - Track Package – Earn Profit – Follow-up with customer to make sure they’re happy and suggest they give a good rating.

**COMING SOON:** So your site is running pretty slow? So are mine. We are going to optimize our websites so they load quickly and efficently.